



2023 ASHE National Conference

Atlanta, Georgia | June 7-11, 2023

EXECUTIVE COMMITTEE

Scott Jordan, PE
Co-Chair

Karyn Matthews, PE
Co-Chair

Richard Meehan, PE
Vice-Chair of Finance

Mindy Sanders, PE
Vice-Chair of Technology

Tim Matthews, PE
Vice-Chair At-Large

COMMITTEE CHAIRS

Jared Estes
Entertainment Committee

Jason Hewatt
Exhibit Committee

Brad Cox, PE
Facilities Committee

Jenny Jenkins, PE
Golf Committee

Cindi McAdams
Guest Program Committee

Holly Painter, PE
Hospitality Committee

Sasha Ugi
PR/Publicity Committee

Lindsey Dunnahoo, PE
Program Committee

Sarah Blackburn, PE
Registration Committee

Jennifer Lott, PE
Sponsorship Committee

Chris Rideout
Technical Committee

Shawn Fleet, PE
Transportation Committee

CALL FOR SPONSORSHIP, ADVERTISERS, AND EXHIBITORS

Transportation Industry Colleagues:

The Georgia Section of the American Society of Engineers (ASHE) is honored to host the next National Conference at the Renaissance Atlanta Waverly Hotel and Convention Center in Atlanta, Georgia on June 7-11, 2023. This year is very special to the Georgia Section as it marks the 25th anniversary of our chartering.

The National Conference is expected to attract public and private sector transportation professionals, vendors, contractors, and guests from across the country, and will provide a forum for networking and education on topics relevant to the transportation industry. The agenda is filled with informative technical sessions, social events, and plenty of networking opportunities.

Our conference location will provide attendees with proximity to some of the best activity centers in Metro Atlanta, including The World Champion Atlanta Braves stadium, The Battery Atlanta, the Cobb Energy Performing Arts Centre, and the award-winning Bob Callan Trail which connects visitors to the Chattahoochee National Recreation Area.

We need your support to make this event a huge success! A variety of sponsorship, advertising, and exhibitor opportunities were developed to meet a broad range of marketing budgets so your company can be recognized as a conference partner, furthering the goals of ASHE. Please consider committing before the end of 2022 as early contributions will help us defray the up-front costs of deposits for events and functions. Thank you in advance for your consideration.

Please visit our [website](https://www.ashe.org/conference) for more information and feel free to contact sponsorship@2023conference.ashe.pro with any questions.

Sincerely,

Handwritten signature of Scott Jordan in blue ink.

Scott Jordan, PE
Conference Co-Chair

Handwritten signature of Karyn Matthews in blue ink.

Karyn Matthews, PE
Conference Co-Chair



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Sponsorship Levels

Conference Sponsorships

Hall of Fame (\$15,000)

- Limit: 1
- Full page ad in program book
- Logo included on display board at registration in the top position
- Logo included in conference booklet
- Logo included on background slides
- Logo included on conference website
- Verbal and printed recognition at opening session
- Recognition on social media posts
- Four (4) conference registrations
- One (1) golf foursome
- Exhibit booth with priority in location choice

SOLD OUT!

Grand Slam (\$10,000)

- Full page ad in program book
- Logo included on display board at registration
- Logo included in conference booklet
- Logo included on background slides
- Logo included on conference website
- Verbal and printed recognition at opening session
- Recognition on social media posts
- Four (4) conference registrations
- One (1) golf foursome
- Exhibit booth with priority in location **Sold Out!**

Home Run (\$7,500)

- Full page ad in program book
- Logo included on display board at registration
- Logo included in conference booklet
- Logo included on background slides
- Logo included on conference website
- Verbal and printed recognition at opening session
- Recognition on social media posts
- Four (4) conference registrations
- Exhibit booth with priority in location **Sold Out!**

Triple (\$5,000)

- Half page ad in program book
- Logo included on display board at registration
- Logo included in conference booklet
- Logo included on background slides
- Logo included on conference website
- Verbal and printed recognition at opening session
- Recognition on social media posts
- Two (2) conference registrations

Double (\$2,500)

- Quarter page ad in program book
- Name included on display board at registration
- Name included in conference booklet
- Name included on background slides
- Name included on conference website
- Printed recognition at opening session
- Recognition on social media posts
- One (1) conference registration



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Event Sponsorships

Lunch Honoring Past National Presidents (\$3,250)

- Limit: 1
- Logo displayed prominently on event signage and included in conference booklet

SOLD OUT!

Hospitality Room (\$3,000)

- Limit: 3
- Logo displayed prominently on event signage and included in conference booklet

SOLD OUT!

Friday Night Event (\$2,500)

- This event will take place at Truist Park, home of the Atlanta Braves. We expect to sell out the event with 400+ attendees.
- Limit: 8
- Logo included on display board at event
- Logo included in conference booklet
- Logo included on conference website
- Two (2) event tickets included

Breakfast (\$500)

- Limit: 12
- Logo displayed prominently on event signage and included in conference booklet

Ice Breaker (\$1,500)

- Limit: 6
- Logo displayed prominently on event signage and included in conference booklet

Gala Banquet (\$1,000)

- Limit: 4
- Logo included on display board at event
- Logo included in conference booklet
- Logo included on conference website

SOLD OUT!

Technical Session Break (\$500)

- Limit: 12
- Logo displayed prominently on event signage and included in conference booklet



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Other Sponsorships

Lanyard Sponsor (\$4,000)

- Limit: 1
- Logo placement on conference lanyards

SOLD OUT!

Hotel Key Sponsor (\$3,000)

- Limit: 1
- Logo placement on hotel key cards

SOLD OUT!

Wifi Sponsor (\$3,000)

- Limit: 1
- Logo included in conference booklet
- Logo placement on all wifi information cards
- Ability to select the conference network password



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Golf Sponsorships

Golf Cart Sponsor (\$2,000)

- Limit: 1
- Logo placement in all golf carts
- Registration for one (1) golfer

Golf Beverage Sponsor (\$2,000)

- Limit: 1
- Logo placement on beverage carts
- Registration for one (1) golfer
- Sponsor has the option of setting up drink stations on the golf course during the tournament

SOLD OUT!

Golf Breakfast Sponsor (\$750)

- Limit: 1
- Logo on signage at the breakfast station and coffee station

SOLD OUT!

Golf Lunch Sponsor (\$1,500)

- Limit: 1
- Logo on signage at outdoor lunch station
- Sponsor has the option of having staff at the lunch station to interact with the golfers

Golf Ball Sponsor (\$1,000)

- Limit: 1
- Logo placement with complimentary golf balls



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Program Book Advertisements

Inside Front Cover
\$1,500

SOLD OUT!

- Limit: 1
- Size: 4" x 8"

Outside Back Cover
\$2,500

SOLD OUT!

- Limit: 1
- Size: 4" x 8"

Inside Back Cover
\$1,500

SOLD OUT!

- Limit: 1
- Size: 4" x 8"

Full Page
\$750

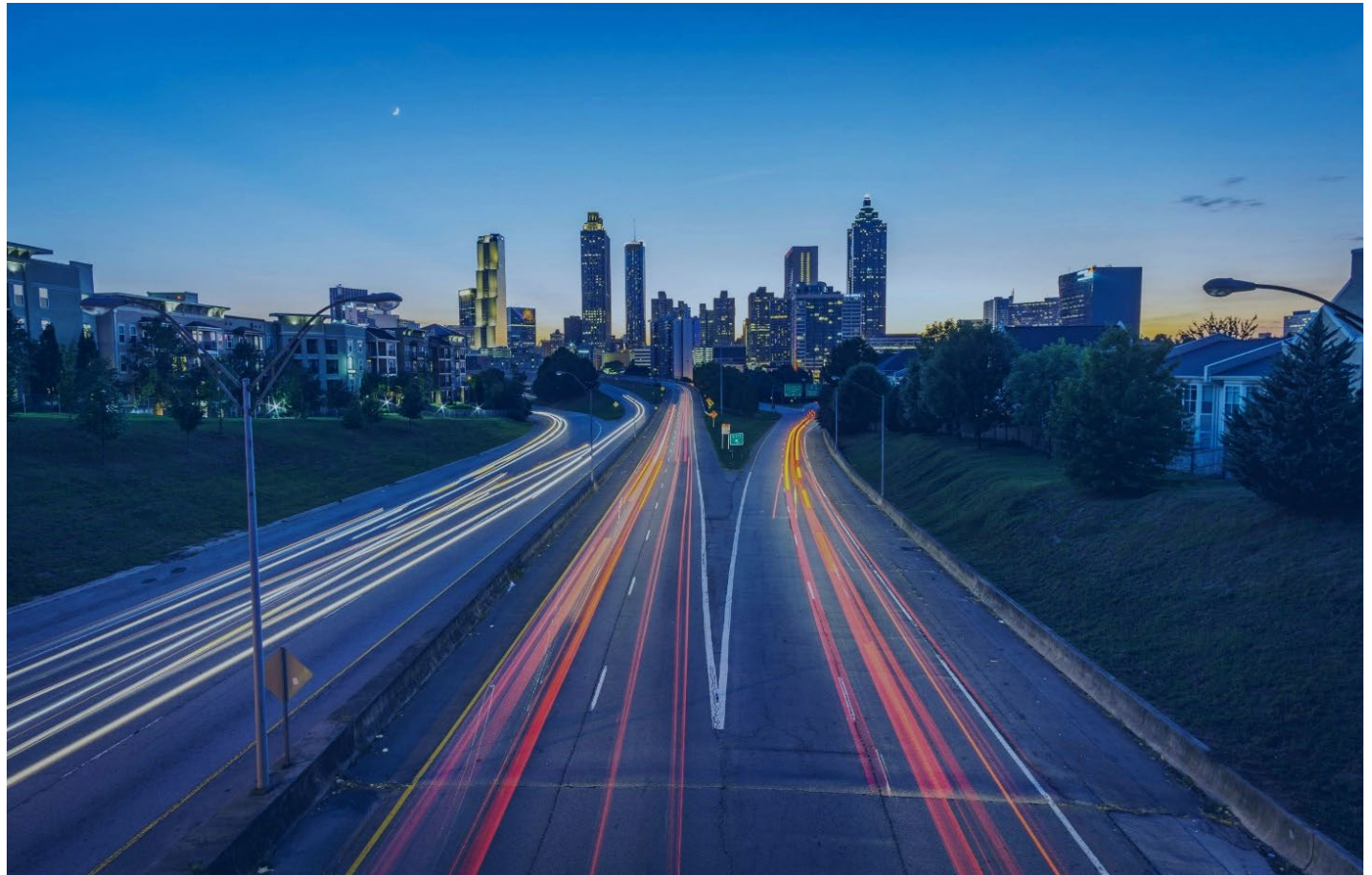
- Limit: None
- Size: 4" x 8"

Half Page
\$375

- Limit: None
- Size: 4" x 4"

Quarter Page
\$250

- Limit: None
- Size: 2" x 4"





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Sponsorship and Program Book Advertisement Form

Company Information

Company: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Company Website: _____

Sponsorship Selection: _____

Hall of Fame, Grand Slam, Home Run, Triple, and Double Sponsors:

A member of the Sponsorship Committee will reach out in early 2023 to request the names for your complimentary conference registration(s) and golf foursome, if applicable.

Payment Information

Contact Name: _____

Email: _____ Phone: _____

Amount Due: _____

Signature: _____

Please email this form to sponsorship@2023conference.ashe.pro; if your sponsorship includes logo placement, include your company logo in the email as well. Make checks payable to "2023 ASHE National Conference" and send along with a copy of this form to the following address:

2023 ASHE National Conference
c/o Lowe Engineers
Attn: Richard Meehan
990 Hammond Drive, Suite 900
Atlanta, GA 30328